

AHMAD FARID RIDHWAN BIN ZAKARIA

EDUCATION

UNIVERSITI
TENAGA
NASIONAL



Bach. of Business
Administration
(Marketing) (Hons)



UNIVERSITI
TEKNOLOGI
MARA

MSc. in Business
Administration
(MBA)

CONTACT



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EXPERTISE

Field

Business Administration

Expertise

Business Management

Specialization

Marketing
Business Strategy
Entrepreneurship
Human Resource Management

RESEARCH CONTRIBUTION & ACHIEVEMENT

My research interest is focused on the areas of business administration, economy and technology management. My recent research work focuses on e-procurement in supply chain as the development of advance technology has deeply changed the way on how businesses manage their organization and doing a business. This includes research interests in organization to requisitions of goods and services throughout the internet function. I am a proponent of active learning and use a variety of methods to encourage discussion and interaction on the issues of the research presents.



PROFESSIONAL MEMBERSHIP

- Malaysia Board of Technologists (MBOT)



NETWORKING & RESEARCH COLLABORATION



PUBLICATION

- Google Scholars : Ahmad Farid Ridhwan Bin Zakaria
- Medwell Journals

Directory
of

eXpert

