



NAJIHAH JUSOH

Lecturer

EDUCATION



UUM
Universiti Utara Malaysia

Bachelor in
Accountancy
(Bacct)

Master in Business
Administration
(MBA)

CONTACT



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EXPERTISE

Field

Business Management

Expertise

Accounting

Specialization

Accounting Information Systems

Audit

Taxation

Management Accounting

Cost Accounting

Business Decision Making

Directory
of

eXpert

RESEARCH CONTRIBUTION & ACHIEVEMENT

My research interest is focused on the areas of Accounting and Business Management. For Accounting area, the research interest is on Accounting Information System especially in Computerized Accounting, Fraud Analysis, Audit and Risk Management. For Business Management area, the research interest is on Entrepreneurship and product commercialization. I have also been appointed as reviewer for the 2nd Conference on Technology & Operations Management (2ndCTOM) which held on the 26th – 28th February 2018 in Universiti Utara Malaysia, Sintok, Kedah, Malaysia.



PROFESSIONAL MEMBERSHIP



NETWORKING & RESEARCH COLLABORATION

- Technology Management Business Group of Research



PUBLICATION

- Google Scholars : Najihah Jusoh

