

SAADIAH A RAHMAN



CONTACT



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EXPERTISE

Field

Art and Design

Expertise

Graphic Design

Specialization

Advertising
Corporate Identity Design
Packaging Design
Publication Design
Visual Communication

Directory
of

eXpert



EDUCATION



Bach. Of Applied
Arts with Honors
(Design
Technology)
Universiti Malaysia
Sarawak



MSc. Of Art And
Design (Visual
Communication
And New Media)
Universiti
Teknologi Mara

RESEARCH CONTRIBUTION & ACHIEVEMENT

My research interest is focused on the areas of visual communication and new media. My recent research work focuses on the new media particularly in 2d Animation. This includes research interests in the design, development and studies of the 2D character of Malaysian concept and culture. I have also focused on branding and packaging design and got Gold medal on iCompEX'14 for Identiti Jenama Kerepok Lekor.



PROFESSIONAL MEMBERSHIP

- Malaysia Reka Bentuk Malaysia (MRM)
- UiTM Alumni
- UNIMAS Alumni



NETWORKING & RESEARCH COLLABORATION

- Learning Arabic Standard 1 Using Android , TATIUC



PUBLICATION

- Google Scholars : Saadiah A Rahman