



ZAILIAMRI DERAMAN@RAMLI



اَبُو سَيِّدِي تَيْكُو لُو كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

CONTACT



+ (609) 860 1487



+ (609) 013-9987848



zailiamri@tatiuc.edu.my

Diploma in Banking

BBA (Marketing)
(hons)

Masters in
Business
Administration

RESEARCH CONTRIBUTION & ACHIEVEMENT

My research interest is focused on the areas of business management mainly in the field of marketing in general. My recent research work focuses on the satisfaction level of toward the service of online banking as well as online shopping. This includes research interests in the field of social studies that indicate the interest of a citizens toward online buying transaction compared to traditional transaction. Othe than that i also doing research regarding the marketability of TATIUC student especially in the Technology Management courses.

EXPERTISE

Field

Business and Management

Expertise

Marketing
Business Management

Specialization

Marketing
Human resource Management
Entrepreneurship

PROFESSIONAL MEMBERSHIP



NETWORKING & RESEARCH COLLABORATION



PUBLICATION



Directory
of

eXpert

