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CITY CAMPUS

Postgraduate 2026/2027 Session



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Master of Business Administration

KPT/JPT (N/0414/7/0235) 12/2029 - MQA/PA 17627

MASTER OF BUSINESS ADMINISTRATION

Introduction

The Master of Business Administration is a comprehensive coursework-based programme designed to develop well-rounded business professionals with strong analytical, strategic, and leadership capabilities. Through a carefully structured curriculum covering core areas such as finance, marketing, human resource management, managerial economics, entrepreneurship, and business technology, the programme equips students with the tools needed to navigate dynamic business environments. Emphasis is also placed on business analytics, contemporary business issues, and applied research, preparing graduates to make data-informed decisions, drive innovation, and lead organisational growth across industries.



Full Time

Min 1 year (3 semesters)
Max 3 years (9 semesters)

Part Time

Min 2 years (6 semesters)
Max 6 years (18 semesters)



Intakes

May/ September



Coursework-based programme



Full Time (Local)

1st semester: RM5,845
Subsequent semester: RM4,575

Full Time (International)

1st semester: RM8,320
Subsequent semester: RM5,050

Part Time (Local)

1st semester: RM4,645
Subsequent semester: RM3,375

**Part-time mode is not available for international students*

Programme Structure (Full-Time)

	First Semester	Second Semester	Third Semester
Year 1	Financial and Accounting (4)	Managerial Economics (4)	Business Analytics (4)
	Marketing Management (4)	Entrepreneurial Strategic Management (4)	Seminar in Contemporary Business Issues (4)
	Human Resource Management (4)	Business Technology Management (3)	Project (6)
		Research Methodology (3)	
Total Credits	12 credit hours	14 credit hours	14 credit hours

Total Credits: 40

Programme Structure (Part-Time)

	First Semester	Second Semester	Third Semester
Year 1	Marketing Management (4)	Managerial Economics (4)	Business Analytics (4)
	Human Resource Management (4)	Business Technology Management (3)	
Total Credits	8 credit hours	7 credit hours	4 credit hours
Year 2	Financial and Accounting (4)	Seminar in Contemporary Business Issues (4)	Project (6)
	Entrepreneurial Strategic Management (4)	Research Methodology (3)	
Total Credits	8 credit hours	7 credit hours	6 credit hours

Total Credits: 40

Admission Requirements

- i. Bachelor's degree (Level 6 Malaysian Qualifications Framework, MQF) in related fields with a minimum Cumulative Grade Point Average (CGPA) of 2.50 as accepted by the Higher Education Provider (HEP) Senate; OR
- ii. A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment*; OR
- iii. Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience**, subject to a rigorous internal assessment*; OR
- iv. A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses***; OR
- v. Other equivalent/related qualifications to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government.

Notes:

Rigorous assessment to evaluate the suitability of an applicant for a programme through statement of purpose, interview and other methods may cover the following criteria:

- i. Demonstration of strong business experience, and that you have held significant managerial responsibilities.
- ii. Evidence of any achievements in your professional life, for example, consistently performing at a high level, consistent career progression and any impact that you have had on your organisation.
- iii. Professional skills that you have developed, for example, teamwork, leadership, problem-solving, negotiating and analytical skills. How you will contribute to your class and what experiences you can bring to the institution. (Lancaster University, 2021).

English Requirements (for international students)

You must submit supporting evidence of your English language proficiency if your first language is not English, or if your undergraduate degree was not taught in English language. These are the following English requirements:

- IELTS (Academic): **6.0** (with no less than 5.5 in each element)
- Test of English as a Foreign Language (TOEFL iBT): **60/550**
- Pearson Test (PTE): **59** (with no less than 51 in each element)
- Malaysian University English Test (MUET): **Band 4**
Or any other equivalent English language test equivalent to CEFR Mid B2



For online application (MBA), please visit:
<https://ecampus.uctati.edu.my/postgraduate2/pelajar/apply.php>

**For further enquiries:
Department of Promotion, Marketing & Corporate
Communication**

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DISCLAIMER: The information in this prospectus is correct as of April 2026. Changes in circumstances after this date may alter the accuracy of the information. The university reserves the right to change any information in this prospectus without prior notice.